

# Systems approaches to accelerating the circular economy – Some food for thought

*Inaugural seminar CE Hub, October 1<sup>st</sup> 2021*

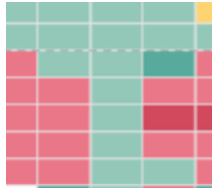
***Frank Boons***

*Director Sustainable Consumption Institute, University of Manchester*

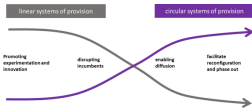
*Professor of Innovation and Sustainability*

*Academic Fellow, Defra Systems Research Programme*

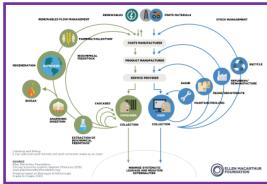
# Outline



Interacting societal challenges require a systems approach



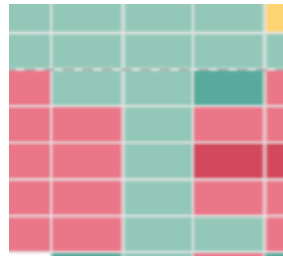
A perspective for action: system transitions



Circular economy and industrial symbiosis: a regime challenge?

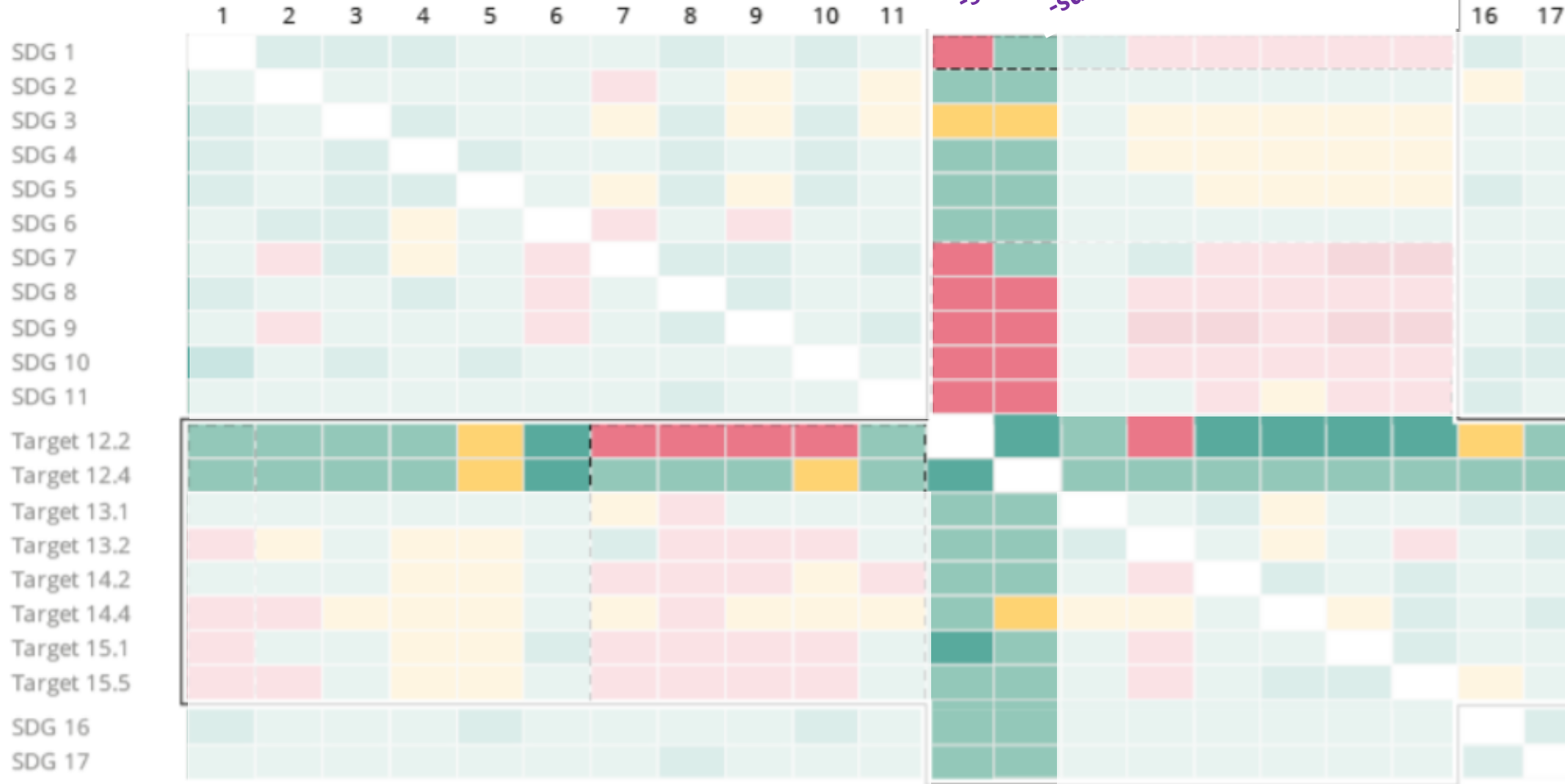


Principles for systems-based action towards CEs



Interacting societal challenges  
require a systems approach

GOAL OR TARGET



-no poverty

-affordable clean energy

-work & economic growth

-infrastructure and industry

-reduced inequality

-cities and communities

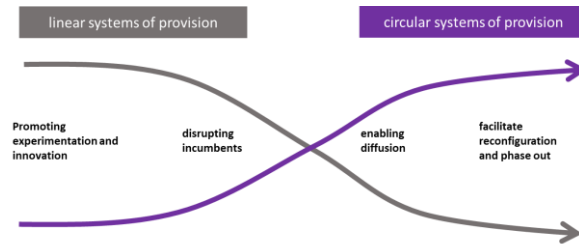
-sustainable natural resource mgt

-sustainable mgt. chemicals/waste

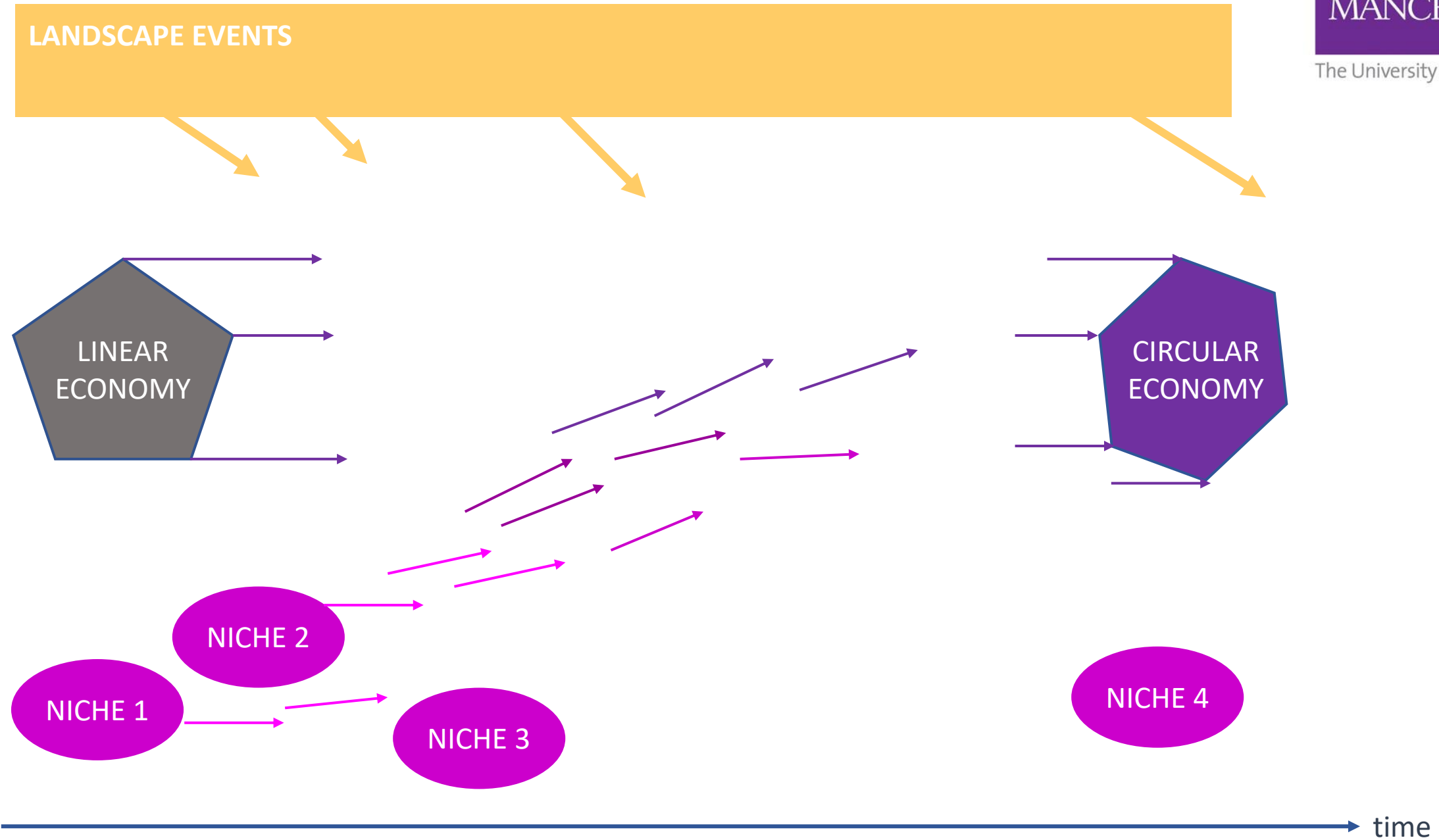
Cancelling Counteracting Constraining Consistent Enabling Reinforcing Indivisible

# defining our systems approach:

- Systems approaches enable a perspective on the ***interrelations*** between a ***set of entities*** which fulfils a ***function***
- A ***whole systems*** approach combines ***reflection*** with ***action***
- (re-)defining the ***system boundary*** is key to ***impactful*** systems work
- three systems ***we are part of*** in developing the CE:
  - *socio-ecological earth system*
  - *socio-technical innovation system*
  - *The political economy of provision (i.e., food system, housing system, mobility system, clothing system, leisure system)*



# A perspective for action: system transitions



## LEGEND

Lead-time to market

Mass production economics

Market dynamics

Contestation

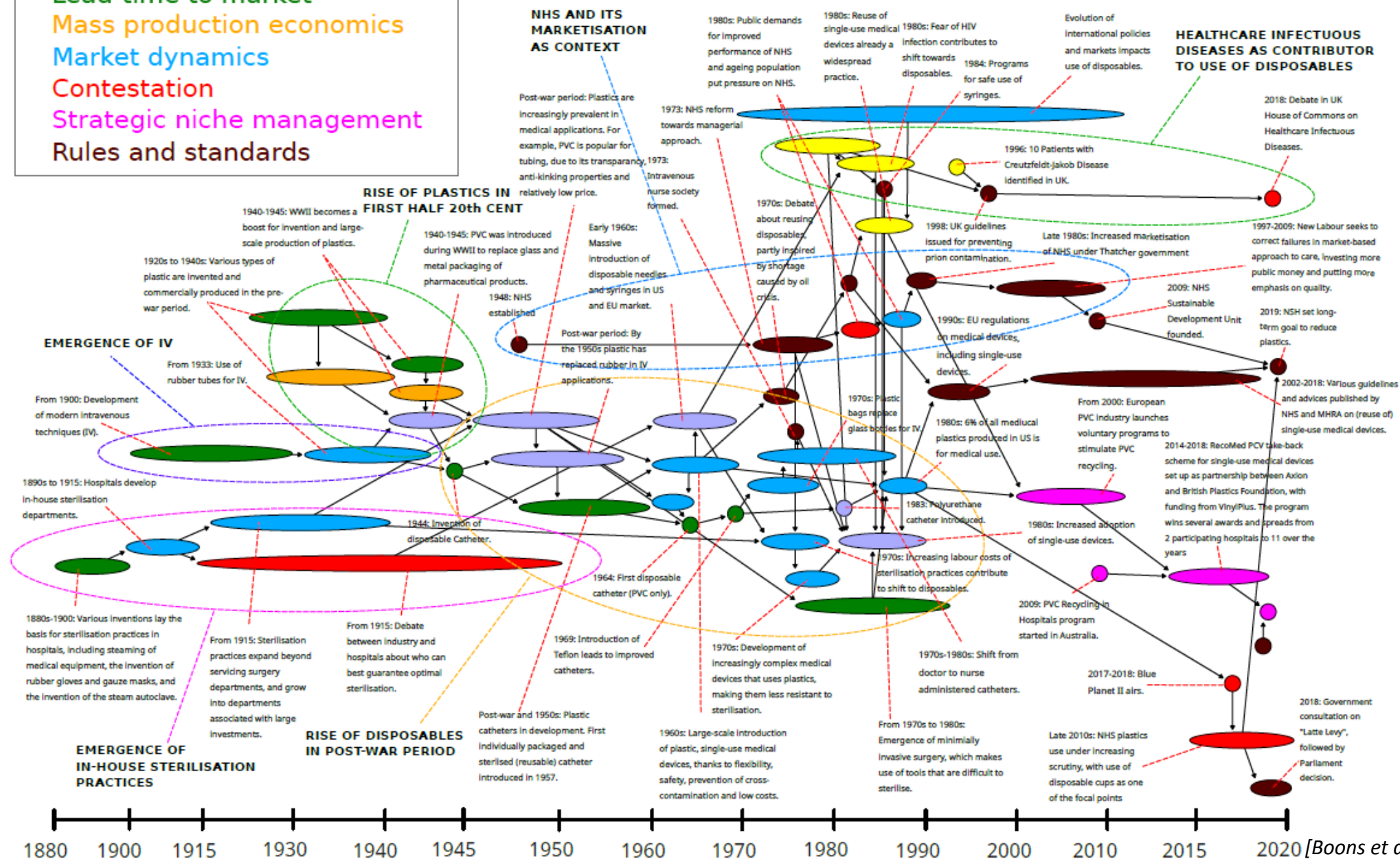
Strategic niche management

Rules and standards

# Single-Use Medical Devices

MANCHESTER  
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linear systems of provision

circular systems of provision

Promoting  
experimentation and  
innovation

disrupting  
incumbents

enabling  
diffusion

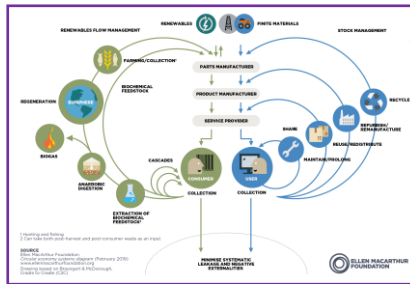
facilitate  
reconfiguration  
and phase out

*'sunrise'*

*'sunset'*

increasing  
scope of  
policies

- strict environmental regulation
- R&D policy
- promoting experiments
- network building
- remove harmful subsidies
- market creation
- adoption subsidies
- backing winners
- phase-out measures
- compensating losers
- retraining
- offset inequities
- regional assistance



# Circular economy and industrial symbiosis: a regime challenge?

# What about industrial symbiosis and circular economy?

**Industrial symbiosis (IS):** the networks (long or short term) exchange of waste flows and by-products between co-located production facilities

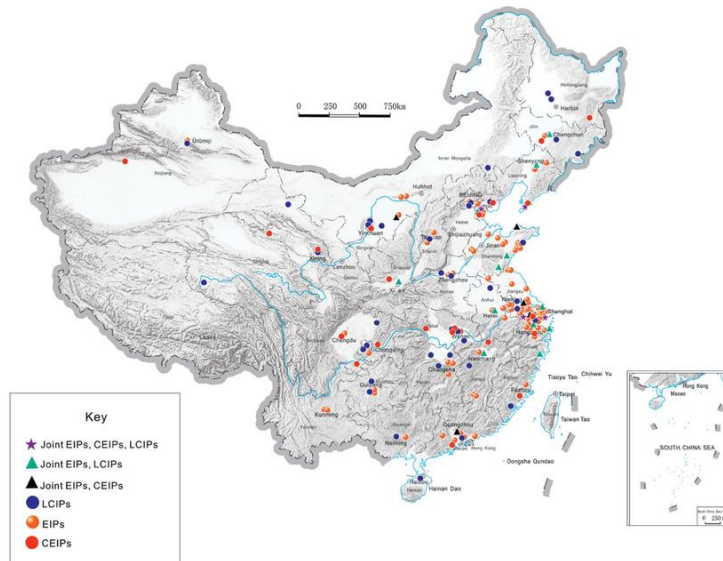
**Circular economy (CE):** the provision in human needs through closed loop processes that cover production, transport, and consumption

- Building IS increases dependencies, which ***lock-in*** existing forms of production (i.e. enhancing existing regime)
- Closing loops in systems of provision ***CAN be*** part of a systems transition towards sustainability

multiple boundaries of  
systems of provision: do they make one CE?



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CITY



SCAP 2020

Sustainable Clothing Action Plan





# Principles for systems-based action towards CEs

# Principles for a sustainable CE transition

1. The system boundary needs to allow consideration of ***whole systems of provision*** in their ecological, technological, cultural and political complexity
2. ***Reduction of absolute levels of resource use*** within this whole system needs to be the objective
3. The system boundary defines who is to be ***actively included*** in shaping the transition
4. The process of transition requires ***attention to 'sunrise' and 'sunset'*** activities

# What is needed is the well-integrated combination of:

1. Up-to-date ***data*** on material stocks and flows in systems of provision
2. Experimentation/disruption/diffusion/phase out based on ***responsible innovation*** with active & coordinated roles for government, business, users and civil society
3. Societal debate on sustainable provision that engages with the need for ***reduced consumption***

Thank you!

You can contact me on  
[frank.boons@manchester.ac.uk](mailto:frank.boons@manchester.ac.uk)



# References

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